916-787-9940 www.AFCMPortfolios.com

# AmericaFirst Capital Management

**Investment Solutions** 

Helping You Reach Your Investment Goals

PREPARE INVEST PROTECT



## Welcome to AmericaFirst



## Sacramento's First Mutual Fund Company...

**AmericaFirst Capital Management, LLC**. is a privately-held investment boutique specializing in the creation of quantitative rules-based investment strategies built in observance of consistent and reoccurring historical trends.

AmericaFirst was formed in 2007 by Investment Professionals that had successfully managed investment portfolios since the early 1990s. Many of our current strategies represent evolutions and enhancements of strategies we created nearly 20 years ago. Our dedication to continuous improvement is one of the cornerstones of our research philosophy and ensures that our investment strategies are cutting edge and historically relevant.

AmericaFirst has served as the Advisor to nearly fifteen series of Unit Investment Trusts and currently manages a suite of Mutual Funds based on an unemotional and methodical process.

## **Our Process**

### LEAVE YOUR EMOTIONS AT THE DOOR!

AmericaFirst follows a quantitative and rules-based approach to investment management.

Rules-based investing requires the Investment Advisor to pick investments based on **an objective set** of fundamental (e.g., low price-to-earnings ratio) and/or technical (e.g., stock price above the 200-day moving average) criteria. In most cases, there is **no discretion** as to what to buy and sell. Exceptions may exist in extraordinary circumstances such as de-listings, mergers, or illiquidity.

It's not unusual to have a difficult time deciding what to own, when to buy and when to sell. It's similarly difficult to endure the emotional roller coaster of a high-volatility portfolio.

Rules-based investing seeks to save us from our more irrational and emotional selves.

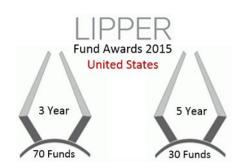
## **Our Qualifications**

AmericaFirst is comprised of Investment Advisors that have worked with investors in the area for over 20 years.

Our Advisors hold various professional designations and are dedicated to developing lasting relationships with all our clients. We believe in helping you assess your financial goals and participate in the management of your finances.

Our Chief Investment Officer manages mutual funds that have earned top ratings by Morningstar and Lipper - including the prestigious Lipper Fund Award.

One of the benefits of working with us is our ability to provide clear, easily understood explanations of financial products and services. The personalized program that we provide is a roadmap to working toward a more secure financial future. In addition, we utilize a rules-based approach to investing in an attempt to minimize the risk of emotion.



Lipper Fund Award for the Alternatives Multi-Strategy category. Lipper Fund Awards are based on Lipper's Consistent Return calculation. Lipper scores for Consistent Return reflect funds' historical risk-adjusted returns relative to funds in the same Lipper classification and include expenses and reinvested distributions, but exclude sales charges. Consistent Return values are calculated with all eligible share classes for each eligible classification. The highest Lipper Leader for each Consistent Return value within each eligible classification determines the fund classification winner over three, five or 10 years. Lipper Award winners are recognized for being the top-risk adjusted performing funds in their respective Lipper peer groups for the listed periods ending December 31, 2014. Past performance or ranking is not indicative of future results. Lipper ratings are not intended to predict future results, and Lipper does not guarantee the accuracy of this information.

## AmericaFirst Portfolios



## Five "All-Weather" Portfolios From Which to Choose

### The AmericaFirst Share Buyback Portfolio (Aggressive - All Equity)

The AmericaFirst Share Buyback Portfolio owns stocks of companies that trade on a U.S. exchange and have repurchased shares of its own stock the last 12 months.

Nine Standard & Poors sectors are represented with its own unique five stock share buyback strategy for a total of 45 stocks. The Portfolio is rebalanced annually.

A share buyback is a compelling route for a company to generate value for its shareholders, since a buyback contracts share float, potentially improving per-share measures of profitability and cash flow like Earnings Per Share (EPS).

### The AmericaFirst Sector Trends Portfolio (Moderate - Sector Market Timing)

The AmericaFirst Sector Trends Portfolio applies technical indicators to each of the following sectors:

Energy | Materials | Industrials | Utilities | Staples | Real Estate Investment Trusts Healthcare | Financial Services | Discretionary | Technology

Sectors will be represented by a mutual fund, closed-end fund or exchange-traded fund (ETF). In rare and extreme cases, the Portfolio can be 100% invested or 100% in cash.

#### The AmericaFirst Seasonal Trends Portfolio (Moderate - Thematic, Cyclical)

Since 1950, the S&P 500 Index has averaged over 11% per year. During this time, over 75% of its returns have come between the months of November and April. In addition, bonds have historically outperformed stocks May through October.

The AmericaFirst Seasonal Trends Portfolio seeks to exploit these historical seasonal trends by owning cyclical stocks November through April. From May through October, the Portfolio will own 75% bonds and 25% defensive stocks.

The term defensive stocks is synonymous to non-cyclical stocks, or companies whose business performance and sales are not highly correlated with the Economy. Defensive sectors include Utilities, Healthcare, and Consumer Staples.

Cyclical stocks refer to companies that sell items consumers can afford in a booming economy but may cut back on during a recession. Cyclical sectors include Discretionaries, Industrials, Financial Services, Technology, and Materials.

#### The AmericaFirst Flexible Income Portfolio (Moderate - Income)

The Flexible Income Portfolio seeks an attractive rate of income and growth via a diversified portfolio of high-yield stocks and bonds.

High-yield stocks may include Real Estate Investment Trusts (REITs), Preferred Stocks, Master Limited Partnerships (MLPs), Utilities and any other sector representing an income opportunity. The bonds will be represented by mutual funds, closed-end funds and/or exchange-traded funds (ETFs).

The Portfolio seeks to distribute income on a quarterly basis.

#### The AmericaFirst All-Asset Portfolio (Moderate - All Asset, Market Timing)

The AmericaFirst All-Assets Portfolio goes beyond your typical stock and bond portfolio. The Portfolio represents a diversified mix of stocks, bonds, commodities, and alternative investment strategies. Each investment index is represented by a mutual fund, closed-end fund or exchange-traded fund.

Like the Sector Trends Portfolio, the All-Asset Portfolio applies technical indicators to each investment index to determine its allocation. The indicators are based on the daily closing price of each fund.



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Past performance is no guarantee of future results. You should consider the portfolio's investment objectives, risks, and expenses carefully before investing. An investment in any investment portfolio should be made with an understanding of the risks involved with owning common stocks, such as an economic recession and the possible deterioration of either the financial condition of the issuers of the equity securities or the general condition of the stock market. An investment in a portfolio containing equity securities of foreign issuers is subject to additional risks, including currency fluctuations, political risks, withholding, the lack of adequate financial information, and exchange control restrictions impacting foreign issuers. Risks associated with investing in foreign securities may be more pronounced in emerging markets where the securities markets are substantially smaller, less liquid, less regulated and more volatile than the U.S. and developed foreign markets.

There is no guarantee that any investment strategy will achieve its objectives, generate profits or avoid losses.

AmericaFirst Capital Management is a Registered Investment Adviser with the Securities and Exchange Commission. Our registration as an Investment Adviser does not imply any level of skill or training. Additional information about AmericaFirst Capital Management, LLC, is also available on the SEC's website www.adviserinfo.sec.gov (select "investment adviser search" and type in our firm name). Results will provide you both Part I of our Form ADV and our Brochure.

AmericaFirst Capital Management, LLC is not affiliated with Burlington Capital Group, LLC (formerly America First Companies) or any of its subsidiaries.